



艾凯咨询
ICAN Consulting

China Insurance Industry Report, 2007

一、调研说明

《China Insurance Industry Report, 2007》是艾凯咨询集团经过数月的周密调研，结合国家统计局，行业协会，工商，税务海关等相关数据，由行业内知名专家撰写而成。报告意于成为从事本行业人士经营及投资提供参考的重要依据。

报告主要可分为四大部分，首先，报告对本行业的特征及国内外市场环境进行描述；其次，是本行业的上下游产业链，市场供需状况及竞争格局从宏观到细致的详尽剖析，接着报告中列出数家该行业的重点企业，分析相关经营数据；最后，对该行业未来的发展前景，投资风险给出指导建议。相信该份报告对您把握市场脉搏，知悉竞争对手，进行战略投资具有重要帮助。

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二、摘要、目录、图表

1 Overall Development of the Industry.....4	
1.1 Growth Rate Faster Than GDP Keeps Pace With Foreign Level4	
1.2 Analysis on Life Insurance6	
1.2.1 An Unsustainable Crowding-out Effect of Capital Market8	
1.2.2 A Minor Influence of Interest Rate on the Trend of Premium Growth8	
1.2.3 Consumption Upgrading Promotes Industry Development...9	
1.2.4 Product Innovations Cope With Situation Changes.....10	
1.3 Analysis on Property Insurance..... 11	
1.4 Industry Still in the Initial Stage of Development.....13	
1.5 Industry Supervision....14	
2 Market and Business Structure17	
2.1 Market Structure.....17	
2.2 Business Structure19	
2.3 Analysis on Payment...20	
3 Capital Expansion of the Industry22	
3.1 Assets Expansion and Optimization of Investment Structure22	
3.2 Increment of Capital Investment.....25	
3.3 Investment Channels Gradually Unlash and the Capital Advantage Appears More Obvious. ...29	
3.4 Analysis on Fixed-Income Investments32	
3.4.1 Added Interest Income From Current Fixed-Income Investments32	
3.4.2 Interest Income Increased due to Newly-Added Premium Investments ...35	
3.4.3 Income per Share Increases due to Interest Rate Rises....37	
3.4.4 Reduction and Exemption of Interest Tax.....39	
4 Analysis on the Advantages of China Life Insurance and China Ping An.....40	
4.1 Competitive Advantages of China Life Insurance....40	
4.2 Main Competitive Advantages of China Ping An41	

Chart Index:

Comparison between Premium Growth and GDP Growth, 2001-2006	.4
Growth Comparison between the Insurance Industry of China and that of Main Developed Countries	5
Growth Comparison between the Insurance Industry of China and that of Emerging Markets	6
Growth Trend of Life Insurance Premiums in a Single Month of 2007 ..	7
Growth Trend of Accumulated Life Insurance Premiums in 2007.....	7
Growth Rates of Life Insurance Premiums in 2001-2007Q1.....	9
Changes in 1-Year Loan Interest Rate	9
In-Depth Analysis of Insurance	13
Density Analysis of Insurance	13
Proportion of Insurance Assets against the Total Financial Assets.....	14
Framework of Solvency Supervision of Insurance Companies	16
Market Shares of China Life Insurance Company and Ping An Insurance Company of China	18
Market Shares of Major Life Insurance Companies	18
Market Shares of Major Property Insurance Companies.....	19
Business Structures of China Life Insurance and China Ping An	20
Payment of Insurance Industry	21
Statistics of Insurance Assets.....	23
Proportions of National Debts and Bank Deposits against the Total Assets	24
Proportion of Equity Investments of China Life Insurance.....	24
Proportion of Equity Investments of China Ping An.....	25
Increment of Equity Investments of China Life Insurance (I).....	26
Increment of Equity Investments of China Life Insurance (II).....	27
Increment of Equity Investments of China Ping An (I) ...	28
Increment of Equity Investments of China Ping An (II) ..	29
Investment Return Ratio of Insurance Funds.....	30
Gradual Unlashing of Investment Channels of Insurance Funds	31
Added Interest Income from Current Fixed-Income Investments of China Life Insurance due to Interest Rate Rises	34
Added Interest Income from Current Fixed-Income Investments of China Ping An due to Interest	

Rate Rises	35
Added Interest Income from Newly-Added Premium Investments of China Life Insurance due to Interest Rate Rises	36
Added Interest Income from Newly-Added Premium Investments of China Ping An due to Interest Rate Rises	37
Added Income per Share of China Life Insurance due to Interest Rate Rises	38
Added Income per Share of China Ping An due to Interest Rate Rises	39

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三、研究方法

- 1、系统分析方法
- 2、比较分析方法
- 3、具体与抽象方法
- 4、分析与综合方法
- 5、归纳与演绎方法
- 6、定性分析与定量分析方法
- 7、预测研究方法

四、数据来源

对行业内相关的专家、厂商、渠道商、业务（销售）人员及客户进行访谈，获取最新的一手市场资料；

艾凯咨询集团长期监测采集的数据资料；

行业协会、国家统计局、海关总署、国家发改委、工商总局等政府部门和官方机构的数据与资料；

行业公开信息；

行业企业及上、下游企业的季报、年报和其它公开信息；

各类中英文期刊数据库、图书馆、科研院所、高等院校的文献资料；
行业资深专家公开发表的观点；
对行业的重要数据指标进行连续性对比，反映行业发展趋势；
中华人民共和国国家统计局 <http://www.stats.gov.cn>
中华人民共和国国家工商行政管理总局 <http://www.saic.gov.cn>
中华人民共和国海关总署 <http://www.customs.gov.cn>
中华人民共和国商务部 <http://www.mofcom.gov.cn>
中国证券监督管理委员会 <http://www.csrc.gov.cn>
中华人民共和国商务部 <http://www.mofcom.gov.cn>
世界贸易组织 <https://www.wto.org>
联合国统计司 <http://unstats.un.org>
联合国商品贸易统计数据库 <http://comtrade.un.org>

五、关于艾凯咨询网

艾凯咨询网（www.icandata.com）隶属艾凯咨询集团（北京华经艾凯企业咨询有限公司），艾凯咨询集团专注提供大中华区产业经济情报，为企业商业决策赋能，是领先的市场研究报告和竞争情报提供商

艾凯咨询集团为企业专业提供投资咨询报告、深度研究报告、市场调查、统计数据等。艾凯咨询网每天更新大量行业分析报告、图表资料、竞争情报、投资情报等，为用户及时了解迅速变化中的世界和中国市场提供便利，为企业商业决策赋能。

研究力量

高素质的专业的研究分析团队，密切关注市场最新动向。在多个行业，拥有数名经验丰富的专业分析师。对于特定及专属领域，我们有国内外众多合作研究机构，同时我们聘请数名行业资深专家顾问，帮助客户分清市场现状和趋势，找准市场定位和切入机会，提出合适中肯的建议，帮助客户实现价值，与客户一同成长。

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数量领先 囊括主流研究报告和权威合作伙伴;
服务齐全 促销、推荐指数、积分、网上支付等;
良好声誉 广泛知名度、满意度, 众多新老客户。